



Product Overview

MOBILE ADVERTISEMENT

Introduction

SMS/Mobile Advertisement as presented itself as the way to go for business campaigns, marketing, product launch and advertisement and much more. While this is not surprising, the very nature of the mobile phone has made it so (more personalized and direct).

Mobile Advertisement offers businesses the opportunity to reach their client on a more personal level, With Targeted advertisement; you reach the right audience with the right words and thus boost sales and profit margins.

smsBAG's smart-messaging system enables reliability, effectiveness, cost-effective and a fault tolerant solution just for you and your business

Seven (7) Steps to your Advert Success

- Defining your Mobile Adverts Objectives
- Setting your Advert Budget
- Define your Target Audience
- Create your Strategy and your Action Plan
- Select your Messaging Product
- Create your Advert Bundle (Advert text) and send it all
- See your results, Analyze and ...

Still wondering how our mobile solution can help you? Below are Seven (7) Customer Mobile Programs for your Business

Mobile Consumer Service Programs

1. Sales and Quotations

Automated SMS provides an immediate, cost effective way to communicate with respective buyers.

2. Reminders

SMS provides a simple, and low cost way of keeping in touch with your customers.

3. Confirmations

Sending web access passwords via SMS can provide your customer with peace of mind when forgetting this sensitive information

4. sms Alerts

Text alerts are perfect for sending essential information of sensitive nature, such as time critical alerts

5. Surveys and Product Voting

Creating an SMS voting poll or short survey is an excellent way of instantly getting to know your customers thoughts of feelings, or just to collect information about them that will improve your services or products.

6. Greetings

Wishing your customers a happy birthday or sending a seasonal wish via SMS is a great way to remain in contact with your customers with a personal touch.

7. Internal Communication

SMS can be used as a cost effective, simplistic channel of communications between different departments in order to decrease response times with customer queries.

For more information, contact us at www.smsbag.com

WE BRING THE MOBILE STRENGTH TO YOUR BUSINESS

smsBAG is purely a mobile messaging provider, we provide value-added service, e-commerce and business solutions which generate revenue for our clients. Our mission is to provide the cheapest and the best quality mobile messaging services in Nigeria, Africa and the world at large.

Contact US

For any information on our product and services, feel free to contact us on info@smsbag.com and sales@smsbag.com

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