



Product Overview

SMS BANKING

Introduction

SMSBanking offers a whole new world of opportunities for Banks, Financial Institution, Micro Finance Banks, Insurance Institution and other Money Institutions. Managing customer relationships via mobile channels is proving to be revenue generating asset leading o new customer acquisitions and business growth.

SMSBanking offers direct interactive channel for personalized communication with customers in real-time. It is a cost-effective solution with positive impact on brand positioning.

smsBAG's smart-messaging system enables reliability, effectiveness, cost-effective and a fault tolerant solution just for you.

Why should Financial Institutions use SMS?

- sms Alerts
Account balance enquiries, over draft alerts, renewal alerts, transaction information, withdrawal notices.

- Internal Communication
Cost-effective communication between employees which leads to faster process making and achieving goals
- Enhancing Marketing
Financial Institutions can effectively offer new services via interactive marketing channels, maintain and communicate with their clients and always stay in touch with business via sms

smsBAG's SMSBanking Advantages

- Guaranteed delivery of SMS messages
- Absolute security and no storage of sensitive data in transaction
- SMS Brand allowing you to brand your outgoing message
- Delivery Reports from user's device as proof of delivery
- Delivery to end-users mobile handsets within seconds guarantees cost efficient way to direct communication between financial institution and clients
- 24/7 availability and no location boundaries
- Account Management System for account system
- Service Level Agreement ensuring top industry quality of service

For more information, contact us at www.smsbag.com

WE BRING THE MOBILE STRENGTH TO YOUR BUSINESS

smsBAG is purely a mobile messaging provider, we provide value-added service, e-commerce and business solutions which generate revenue for our clients. Our mission is to provide the cheapest and the best quality mobile messaging services in Nigeria, Africa and the world at large.

Contact

For any information on our product and services, feel free to contact us on info@smsbag.com and sales@smsbag.com

Lagos Contact Address

Block 9 Flat 2
Iponri Estate, Surulere
Lagos State

24/7/365 Customer Support
Telephone:

234(0)-8062741555
234(0)-8082415577
234(0)-806 524 6516

Email:
support@smsbag.com

Talk to us on Skype:
smsBAG